Abstract

This paper sought to ascertain the implementation of corporate social responsibility of Mambajao Credit Cooperative in Camiguin through key informant interview, focus group discussion and observation. Specifically, it sought to identify the CSRs that are being implemented, the manner they are implemented, the benefits of these CSRs, and the policies that can be derived based on the analyses of the of the findings. The results showed that the cooperative has been implementing several projects to address the different concerns of the communities where the cooperative is situated. They give priority to environmental sustainability like tree planting and growing, solid wastes management, clean and green beautification. They sponsor the Department of Education’s annual academic and literary skills contests like essay writing, slogan making, and poster making. They also sponsor grants to students who are financially challenged but intellectually gifted. Community development activities are likewise being conducted such as free medical missions, nutrition enhancement for day-care children, health and wellness, no to smoking campaign and gift giving to the less fortunate families during Christmas. Most of these projects are in collaboration with the private sectors, local government units (LGUs), nongovernment organizations (NGOs) and the academe. The cooperative is documenting the implementation of these CSRs in their annual reports and newsletter. The participants admit that there is a need to measure the socio-economic impacts of the projects. Hence, one of the recommendations of the study is for the cooperative to link with the academe to conduct impact assessment of CSRs.